



— 2008 Advertising Rates —

THE LIVING CHURCH MAGAZINE

	1X	6X	13X	26X	52X	PAI*
FULL PAGE (7.25 x 10)	1075	1015	995	965	920	1315
2/3 PAGE (4.75 x 10)	740	675	660	650	625	885
1/2 PAGE Vert - (4.75 x 7.5) Horz - (7.25 x 5)	545	515	500	490	480	655
1/3 PAGE Vert - (2.25 x 10) Horz - (4.75 x 5)	390	370	350	340	335	460
1/4 PAGE (4.75 x 3.75)	310	285	270	260	255	370
1/6 PAGE Vert - (2.25 x 5) Horz - (4.75 x 2.25)	210	190	185	175	170	255
ONE INCH	60	50	45	40	35	75

4-COLOR RATE: \$750 + AD SPACE, PER INSERTION FOR SCHEDULED COLOR ISSUES
(Note: Color rate is non-commissionable.) For special inserts & 2-page spread, call for quotes.

* **PARISH ADMINISTRATION ISSUE** — An additional 8-10,000 copies of The Living Church is sent out to non-subscribing clergy and leading Episcopalians. Dates of issue are: 1/6, 3/16, 6/8, 9/14/08.

PREMIUM PLACEMENT: add 10% for Back & Inside Front Cover. Guaranteed Placement: add 15%.

CLASSIFIED ADVERTISING

(Rates based on cost per word, per week)

1-5X	6-12X	13-25X	26X	52X
.87	.73	.59	.55	.52

CHURCH DIRECTORY LISTING

(Rates based on cost per line, per week)

1X	6X	13X	26X	52X
3.90	3.65	3.35	3.20	3.00

For more information on classified and church directory advertising, contact **Amber Muma, Advertising Associate** at (414) 276-5420 ext. 12 or amber@livingchurch.org.

Rates effective 11/1/07

For additional information or a media kit, contact Tom Parker, Advertising Manager at:

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