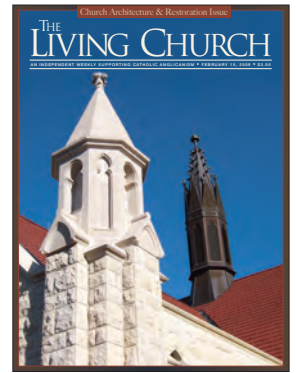


THE LIVING CHURCH MAGAZINE

(Effective October 1, 2009)



2010 Print Advertising Rates

	1X	6X	13X	26X	52X	PAI*
FULL PAGE (8.25 x 10.875)	1130	1065	104	1015	965	1380
2/3 PAGE (4.75 x 10)	775	705	690	680	655	920
1/2 PAGE Vert - (4.75 x 7.5) Horz - (7.25 x 5)	570	540	525	515	505	685
1/3 PAGE Vert - (2.25 x 10) Horz - (4.75 x 5)	410	390	365	345	335	480
1/4 PAGE (4.75 x 3.75)	325	300	280	260	255	390
1/6 PAGE Vert - (2.25 x 5) Horz - (4.75 x 2.25)	225	205	190	175	165	275
ONE INCH	65	55	50	45	40	85

4-COLOR RATE: \$750 + AD SPACE, PER INSERTION FOR SCHEDULED COLOR ISSUES
(Note: Color rate is non-commissionable.) For special inserts & 2- or 4-page spreads, call for quotes.

* **PARISH ADMINISTRATION ISSUE** — An additional 9,000-10,000 copies of THE LIVING CHURCH are sent to non-subscribing clergy and leading Episcopalians. **Dates of PAI are: 1/3, 3/14, 6/13, 9/12/10.**

ALL TLC ONLINE SUBSCRIBERS RECEIVE MAGAZINE AS A PDF.
(Ads that include web address are hyperlinked to advertiser's website.)

PREMIUM PLACEMENT: Add 10% for Inside Front & Back Covers. **Guaranteed Placement:** add 15%.

CLASSIFIED ADVERTISING

(Rates based on cost per word, per week)

1-5X	6-12X	13-25X	26X	52X
.95	.85	.76	.69	.60

Note: Classifieds must be sent to amber@livingchurch.org via e-mail as a Microsoft Word document.

CHURCH DIRECTORY LISTING

(Rates based on cost per line, per week)

1X	6X	13X	26X	52X
3.95	3.75	3.50	3.30	3.15

**For Classified
and Church Directory
advertising, contact**

**Amber Muma,
Advertising Associate
at (414) 276-5420 ext. 12 or
amber@livingchurch.org**

**For a complete media kit or additional information on print
& online advertising, contact: Tom Parker, Ad Manager**

E-mail: tparker@livingchurch.org PHONE: (414) 276-5420 ext. 16

MAIL: The Living Church, P.O. Box 514036, Milwaukee, WI 53202

www.livingchurch.org